



INT'L BOOK PROJECT



24 hours to raise \$24,000 for literacy!

WORLD LITERACY DAY
September 8

donate. participate. advocate

BOOKED FOR 24

Literacy Statistics

Share these statistics on social media to help us raise awareness on World Literacy Day, September 8. **Don't forget to tag "International Book Project" @intlbookproject and mention our website, www.intlbookproject.org**

- There are approximately 775 million people worldwide that are illiterate.
- Only 50% of America's population reads at or above an 8th grade reading level.
- 21% of American's read below the 5th grade reading level.
- Over 60% of low-income families have no children's books in their home.